

## Z. Paul Lorenc, M.D., F.A.C.S.

Aesthetic Plastic Surgery: The Next Generation



Z. Paul Lorenc, M.D., F.A.C.S. is a board certified aesthetic plastic surgeon in private practice in New York City since 1987. Dr. Lorenc specializes in facial rejuvenation, breast enhancement and body contouring and continues to be closely involved in research and development of new advances in aesthetic surgery. He is internationally recognized for creating endoscopic techniques for a broad spectrum of aesthetic procedures, most notably the endoscopic forehead lift.

Dr. Lorenc is certified by the American Board of Plastic Surgery, a fellow of the American College of Surgeons and a member of the American Society of Plastic Surgeons and the American Society for Aesthetic Plastic Surgery, Inc., where he serves on the Public Education Committee of the Communications Commission, the Cosmetic Medicine Commission and is also a member of the Emerging Task Force and Innovative Procedures Committee. He is a Clinical Professor of Plastic Surgery at New York University (NYU) School of Medicine, and maintains a private practice in Santa Rosa, California as well as Manhattan.

Dr. Lorenc is considered a pioneer in the development of the new generation of dermal fillers. As a leading authority in facial anatomy, he served as Principle Investigator on the EVOLENCE® U.S. pivotal study, culminating in FDA confirmation for its use in the United States in June 2008. He was the sole aesthetic plastic surgeon involved in clinical research for Restylane. Heading the largest clinical trial site for Restylane testing, he tracked its safety and efficacy in blind studies of more than 100 patients over a nine-month period. Based on this experience, Dr. Lorenc was selected to lead the team of experts who presented the resulting data on Restylane to the FDA Advisory Panel on November 22nd 2003, leading to confirmation in December 2003 for its use in the United States. He has also developed a bioabsorbable soft tissue device that he patented in 1997 (US Patent No. 5,611, 814 March 18 1997) that eliminates the use of obvious suturing or the metal fixation screws. Among several held by Dr. Lorenc the patent on the (US Patent No. 6,095,423) Composition and Method of Use for Soft Tissue Augmentation/Drug Delivery pertains to an innovative method of delivering adipose derived stem cells to target organs.

He is a sought after presenter on dermal fillers, neurotoxins, facial rejuvenation surgery and body contouring, writes regularly for scientific journals including *The Aesthetic Surgery Journal* and *The Journal of Plastic and Reconstructive Surgery*, has contributed many chapters in aesthetic surgery textbooks. He is also the author of the international bestseller *A Little Work: Behind The Doors Of A Park Avenue Plastic Surgeon* (St. Martin's Press, 2004). Dr. Lorenc has appeared on *The Today Show*, *The Larry King Show*, *The View*, *The Morning Show*, *Dateline NBC*, *Good Morning America* and many other television and radio programs.

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